



# STUDENT VOICE

A FIRST AMENDMENT PUBLICATION OF THE STUDENT NEWS MEDIA OF MOORPARK COLLEGE

## ADVERTISING RATE SHEET

Reach the students, faculty and staff at Moorpark College by advertising in the STUDENT VOICE. Both online and in print, the STUDENT VOICE is the best way to get your message in front of this key audience. Full color is included in these prices.

### PRINT ADVERTISING

2,000 TOTAL CIRCULATION!

POPULAR SIZES, GREAT VALUE

SIZE	ONE ISSUE	TWO ISSUES	THREE ISSUES
Full page: 9.875 inches wide by 11.75 inches deep	579	1099	1559
Half page: 4.86 inches wide by 11.75 inches deep	289	549	779
Half page: 9.875 inches wide by 5.8 inches deep	289	549	779
Quarter page: 4.86 inches wide by 5.8 inches deep	139	259	369
Eighth page: 2.2 inches wide by 5.8 inches deep	99	179	265
Business card: 2.2 inches wide by 2 inches deep	59	109	159

#### PRINT PUBLICATION SCHEDULE:

Fall 2017  
 Sept. 26  
 Oct. 24  
 Nov. 28

Spring 2018  
 Feb. 13  
 March 20  
 May 1

The STUDENT VOICE is built on a six-column tab page, 9.875 inches wide and 11.75 inches tall. **DEADLINES:** Space reservations: 14 days before publication date. Ads: 10 days before publication.

### ONLINE ADVERTISING

NAME	POSITION	DURATION	COST
Skyscraper (160 by 600 pixels)	Right side	30 days	\$99
Rectangle (300 by 250 pixels)	Right side	30 days	\$99
Banner (468 by 60 pixels)	Top	30 days	\$89



#### CONTACT

Michael Hoffman, co-adviser  
 805-504-5764  
 mhoffman@vcccd.edu

### AD DELIVERY

**UPLOAD** camera-ready ads to  
**MHoffman@Vcccd.edu.**  
 Indicate size.

Subject line: **ATTN:** Advertising.  
 An advertising representative will contact you within the next 48 hours.

**Print:** Send ads in .pdf file format  
**Online:** Send ads in .jpg, .fla or .swf file format.